

## ***Eight Creative Choices in Photography***

### **Number One**

*Single* theme photographs restrict the focus and sharpness to the center of interest (subject). To create the shallow depth of field needed for this image use a macro or 60 to 105mm lens at f-stops f/2.8, f/4, or f/5.6 to blur out the background and give the subject strong visual weight.

### **Number Two**

The greatest *sharpness* and *contrast* is achieved by using f-stops f/8 or f/11 (sweet spot). When photographing subjects that are two-dimensional use a 50 mm normal field of view lens. For subjects that are three-dimensional use a 35mm to 125mm lens.

### **Number Three**

*Grand* theme images are magnificent and imposing in appearance and size. This type of image needs great depth of field which is accomplished by using a wide angle lens in the 17mm to 35mm range with a f/stop setting of f/16, f/18 or f/ 22. This photographic theme invites the viewer into the scene.

### **Number Four**

You can suggest *motion* or *energy* by blurring the subject's movement while keeping the stationary objects in sharp focus by using shutter speeds of 1/15 to 1/30 second and a 50mm to telephoto lens. A tripod is essential for this type of image.

### **Number Five**

*Panned* action is when you move the camera horizontally following the subject's movement while firing the shutter. The subject will be in focus and the background will blur out. Panning with a telephoto lens creates a sense of motion and speed and it works the best with shutter speeds in the 1/30 to 1/60 second range. A tripod is essential for this type of image.

### **Number Six**

*Freezing* or *stopping* the subject's movement is the opposite of suggesting motion (number four) by using lens in the 50 to 300mm range with a fast shutter speeds in the 1/500 up to 1/8000 sec range at f/5.6 or f/8.

### **Number Seven**

*Close up* or *macro* photography is most effective with single themed subjects. The goal is to create an in-focus subject that has strong visual weight. Because the is positioned so close to the subject, depth of field is very shallow. Use a close up or macro lens with f/2.8, f/4, or f/5.6. A tripod is essential for this type of image.

### **Number Eight**

Use a *speedlight* or the *Nikon Creative Lighting System* (CLS) to add a creative element to your photographs. Think about the flash as an additional light source. Where would you like to add some light? Nikon flashes work the best with a subject that's within 66 feet and any lens up to 200mm.

**TUNER PHOTOGRAPHY**

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***The Eight Creative Choices are before the click decisions.***